

## Conference Schedule!!

**6 CEU'S**

**8:15-8:45** Registration

**8:45-9:45** : Dr. Elisa Shipon-Blum

### Setting the stage for Assessment & Treatment

—Definitions & characteristics of Selective Mutism (SM).

—Understand WHY kids develop SM; use in treatment plan

—Stages of social communication anxiety using the 'Bridge'

**9:45 -10:45:** Evelyn Klein PhD, CCC-SLP / Janice Gordon BA

### Assessment of Selective Mutism

— History of evaluation & why we need to change the way we conduct an assessment

— Smart Center assessment model & our results

— How to conduct an assessment in different work settings

— Video/Case studies

**10:45-11:00:** Break

**11:00-12:30:** Donna Spillman-Kennedy M.S. CCC-SLP

### Moving Communication Across the Bridge;

— How to identify a child's social communication function in different environments

— Treatment strategies & school interventions for progression across the bridge (stage 0-1b)

— The treatment continuum: practical application

— Video/case studies to demonstrate treatment strategies!

**12:30-1:30** Meet/Greet Lunch or Lunch on own.

**1:30-3:00** Dr. Elisa Shipon-Blum

### The Missing Link for Crossing the Bridge!

— Understanding the Transitional stage of communication; Lowering anxiety is NOT enough!

— Treatment planning & school interventions using strategies to transition across the BRIDGE into speech (stage 2-3)

— Ritual Sound Approach (RSA); Speech Phobia/SM

— Putting it all together with practical application

— video/case studies to demonstrate treatment strategies!

**3:00-3:15:** Break

**3:15-4:15** Case Study Review

### Contact the SMart Center for information on:

Child evaluations & treatment services

School In-services, Student observations &

in-school evaluations, Direct 1-1 work with child/staff,

IEP/504 testing/development/monitoring,

Professional & parent group trainings/workshops

**NEW: Speech/Language evaluations/treatment**

## Learning Objectives

At the conclusion of this seminar participants will be able to:

- Discuss the diagnostic criteria & associated characteristics of selective mutism in children & adolescents
- Describe practical methods for professionals to assess the child with selective mutism in different clinical settings
- Identify the child's social communicative level within given environments using the Selective Mutism- Stages of Social Communication Comfort Scale ( SM-SCCS).
- Describe treatment strategies to facilitate functional language expression specific to the child's level of social comfort & communication within different environments.
- Discuss school accommodations/interventions specific to a child's level of social communication within the classroom.

### Learn more about SM?

Dr. Elisa Shipon-Blum's

Books/CD's/DVD's available online:

[www.selectivemutismcenter.org](http://www.selectivemutismcenter.org)

Save 10% with code: **save10now**

### Support Groups @ SMartCenter

2nd Mon Every Month

### Workshops @ SMart Center:

3rd TUE Every Month

## Conference Locations:

**10/1/2010:** Crowne Plaza Bucks County-Philadelphia  
4700 Street Rd. Trevese, PA 19053 Phone: 215-364-2000

**11/12/2010:** Ramada Plaza @ Newark Intl Airport  
160A Frontage Rd. Newark, PA 07114 Phone: 973-589-1000

## Register 4 ways!

**Online:** [www.selectivemutismcenter.org](http://www.selectivemutismcenter.org)

**Mail:** Smart Center: 505 Old York Rd. Jenkintown, PA 19046

**Fax:** 215-827-5722 ~ **Phone:** 215-887-5748

**Email with questions:** [Conference@selectivemutismcenter.org](mailto:Conference@selectivemutismcenter.org)



The Selective Mutism Anxiety Research & Treatment Center is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This program is offered for .6CEU's (intermediate level, Professional area) 6 CE Act 48 hours. Pennsylvania Speech and Hearing Association. (PSHA) This training is co-sponsored by CBPS to provide continuing education units. CBPS is approved by the National Assoc. of Social Work to provide Category I CE programs. Provider # 886501621. Approved by the NBCC to offer CE for National Board of Certified Counselors. (NBCC provider #5763). Approved by the Board of Behavioral Sciences in CA to offer CEUs

for MFCC and LCSWs (approval #PCE1466). Approved for school psychologists by NASP to offer CEUs (Provider 1067); CBPS maintains responsibility for this training  
**Cancellation Policy:** \$50 fee for cancellations. NO refund within 2 weeks of conference, but can have voucher to attend another conference or substitute another person to attend

| Registration: Check off<br>___ Phila 10/1 ~ ___ NJ 11/12  | Rate:                    |
|---|--------------------------|
| <b>Professional/Consumer/Parent</b>   | ___ \$199                |
| <b>Group Rate:</b> *5 or more people attending together Save 10%  | ___ \$179                |
| <b>Bring Teacher/Parent Rate</b><br>(Full paying parent to bring teacher OR full paying teacher to bring parent)  | ___ \$160                |
| <b>Bring Spouse/Grandparent Rate</b><br><b>50% OFF!</b> (Full paying parent of child with SM can bring his/her spouse or a grandparent)<br><i>*Promotional rate</i> | ___ \$99                 |
| <b>Student/teen Rate</b> *ID required   | ___ \$99                 |
| <b>Meet/Greet Lunch</b><br>Meet 'others' who understand...  | ___ \$25                 |
| Sliding fee scale, limited scholarships available.<br>*SCHOOLS: PO's accepted Must accompany registration   | <b>Conference Total:</b> |

Name

Address

Phone

Email

Profession: (For CE's or Certificate):

Teacher: Name of parent for 'parent rate'

Parent: Name of teacher for 'teacher rate'

Name of \_\_\_Spouse \_\_\_Teen \_\_\_Other

Payment

Check (Smart Center)  Money Order

Credit Card  Purchase Order

Signature  Exp. date

Credit Card #

## SM affects 3.5 per 500 children!

Children/teens affected by Selective Mutism cannot speak & have difficulty socializing & communicating in select social settings, such as school, despite the ability to speak & communicate when comfortable, such as at home. When this occurs, parents, teachers, therapists & physicians are often perplexed & unsure of 'what to do.' The conference will focus on the assessment & development of treatment plans for home/school for children suffering from SM.

### Conference Presenters

**Dr. Elisa Shipon-Blum** is the President & Director of the Selective Mutism Anxiety Research & Treatment Center (SMart Center) located in NE Phila. PA. She is the Director Emeritus & Founder of the Selective Mutism Group (SMG). 'Dr. E' is Clinical Assistant Professor of Psychology & Family Medicine at the Philadelphia College of Osteopathic Medicine. She is published in peer-reviewed journals, is an accomplished author & has been a featured expert on national television shows such as 20/20, CNN, Good Morning America & Inside Edition. Dr. E has been featured in People Magazine, Time Magazine, New York Times, Chicago Tribune & other national/international media. She has developed the treatment approach, Social Communication Anxiety Treatment (S-CAT), that has been used successfully with 1,000's of children worldwide. Dr. E is a parent of a child who HAD SM.

**Donna Spillman-Kennedy MS, CCC-SLP** has for the past 24 years treated children, adolescents & adults with developmental disabilities as well as a variety of speech-language -communication disorders. Donna has dedicated her career to helping non-verbal individuals meet their maximum communication potential. Since 1992, she has been an adjunct instructor at 3 different Universities teaching both graduate & undergraduate students. Donna is a NJ based consultant for the Smart Center serving the NY, NJ & PA area. She conducts conferences as well as provides consultation services to children & schools. Donna is also the parent of a child who has suffered from selective mutism.

**Dr. Evelyn Klein** is Associate Professor of Speech-Language-Hearing Science at La Salle University in Phila. where she has been on the faculty for the past ten years. She is a licensed & certified speech-language pathologist & licensed psychologist with post-doctoral training in neuropsychology. She is an ASHA Fellow & Board Recognized Specialist in Child Language. Specialization include selective mutism, counseling, research design, & language disorders. She is author of the textbook, "Acquired Language Disorders: A Case-Based Approach" She publishes in peer-reviewed journals & presents at local, national, & international conferences. Dr. Klein is a consultant with the Selective Mutism Research Institute, where she is a principal investigator studying assessment & treatment methods for children with SM.

**Janice Gordon BA:** Janice received her BA at Franklin & Marshall College. She is the SMRI research associate.

Post Standard  
US Postage  
PAID SMART  
CENTER

Mailing Address Line 1  
Mailing Address Line 2  
Mailing Address Line 3  
Mailing Address Line 4  
Mailing Address Line 5

Smart Center  
505 Old York Rd  
Jenkintown, PA 19046

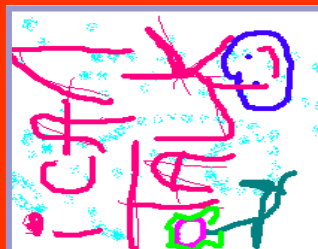
"Thank you! The workshop was wonderful & informative! I have amazing info to share!"

I have been searching so long for someone to understand!! Thank you for understanding & giving us direction!

Assessment & Treatment of  
**Selective Mutism:**  
Beyond the Basics!

Oct. 1, 2010: Phila. PA

Nov. 12, 2010: Newark, NJ



6 continuing education credits!

Do you know a child  
who... does not speak  
in school or other social settings,  
but speaks when comfortable, such  
as at home?

'It is more than just SHYNESS...'

This child may be suffering  
from the anxiety disorder,  
**Selective Mutism**

# Assessment & Treatment of Selective Mutism: Beyond the Basics!

Fri. Oct. 1, 2010: Phila. PA  
Fri. Nov 12, 2010: Newark, NJ  
8:45 am - 4:15 pm

Conference Chair:  
Dr. Elisa Shipon-Blum

Sponsored by:  
Selective Mutism Anxiety Research &  
Treatment Center (SMart Center)  
[www.selectivemutismcenter.org](http://www.selectivemutismcenter.org)

Learn about SM research:  
Selective Mutism Research Institute (SMRI)